

Accessibility

- WCAG AAA
- CSS for layout and presentation (shop/admin)
- XHTML valid (shop/admin)
- UK DDA compliant
- Section 508 compliant
- Built in Accessibility & policy documents
- CSS Style Sheet Switcher

Administration

- Online admin (no software needed)
- Create unlimited products & pages
- Create unlimited departments & sub-departments
- Order manager
- Product importer
- Contact Manager
- Customer Manager
- Online help guides
- Staff management
- File manager
- Multiple reports
- Localisation settings

Payment Methods

- Credit/Debit cards online
- Credit/Debit cards over the phone
- EFT (Electronic Funds Transfer)
- COD (Cash on delivery)
- Cheque

Postage & Packing

- Postage by weight
- All orders have free postage
- One rate for all orders
- Postage based on percentage of total sale
- Postage charged on a per item basis
- Set special codes to use on products
- Postage charge based on range of total order
- Setup special rates which users can select before checkout
- Create tracking numbers
- Notify customers of shipping

Shopping Promotions

- Membership points
- Discount codes
- Gift certificates
- Gift wrapping
- Site promotions
- Sale items
- Volume discounts

Product Pages

- Downloadable products
- Automated image re-sizing & compression
- Standard options
- Custom options
- Manufacturer association
- Attach (cross sell) products & articles
- Powerful search engine
- Postage & packing estimates
- Customer reviews
- Product Enquiry Form
- Wish List
- Stock control
- Backorder splitting
- Complete/Incomplete orders
- Number of products per page
- Create product packages
- Create product lists
- Spreadsheet Import

Customer Login

- View invoice status
- View invoice history
- Edit/update information
- Re-send password
- Accept Terms & Conditions

Search Engine Optimisation

- Search engine friendly pages
- Optimise individual products, departments & pages
- Meta Title
- Meta descriptions
- Meta Key words
- Dynamic Site map

Marketing

- Froogle Feeds
- Google Analytics
- Lead groups (customers who bought x product within date range)
- Email campaigns
- Plain text emails
- HTML emails
- SID (tracks products sold through email campaigns)

Security

- SSL Enabled
- SQL Injection Protection
- URL tempering
- Parameter Manipulation

@rmitage online solutions
eCommerce website features

- Sever Side Validations
- Forget Admin Password & encryption
- SMTP Authentication

VAT/Tax Settings

- Create VAT/Tax tables for any Country/County
- Display products with or without VAT/Tax

- Allow VAT/Tax on postage
- Turn off VAT/Tax for individual products

Plugin Modules

- SAGE Accounting Exporter
- QuickBooks Exporter